

One ship, one date, *the whole operation* *handled.*

The platform for the operator who sells shore excursions to the cruise lines. The arrival comes in with its services, its capacity and its rate already set, the operation is built from one screen and the report goes out with the right port time.

PLATFORM DECK BRIING.ME



LOCACIÓN ACTIVA

Cozumel

MX · GMT-05

Operaciones

Arribos

Reservaciones

Excursiones

Espacios libres

Proveedores

Reportes

Configuración

Ayuda

Arribos

ES EN

Ayuda

Arribos

Los barcos del calendario y lo que cada uno lleva contratado

Importar

Nuevo arribo

Q

Buscar folio, barco, naviera, mue

<

01 sept – 30 sept 2026

>

Todos menos cancel

Todas las navieras

8 de 10 columnas

26 ARRIBOS

☐	FECHA	BARCO	LLEGADA	ALL ABOARD	MUELLE	PAX	SERVICIOS
☐	jue, 10 sept	 Celebrity Apex CCI · AX	07:30 PORT	17:00 PORT	Punta Langosta	—	3 82 / 80
☐	vie, 11 sept	 Carnival Breeze CCL · BR	08:00 SHIP 07:00 PORT	17:30 SHIP 16:30 PORT	Puerta Maya	—	4 38 / 115
☐	vie, 11 sept	 Celebrity Apex CCI · AX	07:30 PORT	17:00 PORT	Punta Langosta	—	3 45 / 80
☐	vie, 11 sept	 Carnival Magic CCL · MC	09:30 SHIP 08:30 PORT	18:00 SHIP 17:00 PORT	Puerta Maya	—	5 116 / 215
☐	vie, 11 sept	 Independence of the Seas RCL · ID	09:30 PORT	18:00 PORT	SSA International	—	3 30 / 106
☐	lun, 14 sept	 Carnival Breeze CCL · BR	09:00 SHIP 08:00 PORT	17:00 SHIP 16:00 PORT	Puerta Maya	—	5 12 / 200
☐	lun, 14 sept	 Celebrity Apex CCI · AX	09:00 PORT	16:30 PORT	Punta Langosta	—	3 0 / 80
☐	mar, 15 sept	 Mariner of the Seas RCL · MA	07:00 PORT	17:30 PORT	SSA International	—	3 0 / 106
☐	mar, 15 sept	 Disney Magic DCL · DM	08:30 PORT	17:30 PORT	Punta Langosta	—	sin servicios

Shore excursion operations, *from ship arrival to end of day*

Ship arrivals, services, capacity, sales counts, resources, manifests and reports. What today lives in one file per season and in the head of whoever runs the operation, in a single platform.

For the operator who gets the year's arrivals list, keys in the same offering fifty times, moves a tour an hour the night before and at seven in the morning still does not know for sure which boat is free.

The ship's clock is not the port's clock. The platform carries the offset marked on every arrival, because *it was born on the pier and not across from it*.

Shore excursion operators

Destination management companies and port concessionaires

Operations in more than one destination

Three blocks, from the arrival *to the signed report*

01

Plan

A ship arrival on a date is the center of the platform. Everything else hangs off it.

A year of arrivals in one go
Repeat the arrival
Move it without breaking anything

02

Operate

The operation changes the night before and sometimes the same morning.

The day, block by block
Resources and staff
Field app

03

Sell and report

Billing the cruise line comes weeks later. What holds it up is a number nobody can argue with.

Cruise line sales counts
Open spaces
Operation documents

BLOCK 01

Plan

A ship arrival on a date is the center of the platform. Everything else hangs off it.

A YEAR OF ARRIVALS

REPEAT THE ARRIVAL

MOVE THE ARRIVAL

BRIING SHOREX

04 / 19

A year of arrivals, *loaded in one go*

Cruise lines send their lists months ahead. Upload them with the platform template or key them in by hand, and the year's calendar is built.

- Piers, cruise lines and ships as your own catalog, ready to reuse
- Arrival and all aboard in ship time and in port time, with an editable offset
- Every pier with its transfer minutes to the operation point
- Arrivals start out scheduled or confirmed, however you decide

briing
Shorex

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Arribos

← Volver a arribos

Este arribo cambió de fecha u hora. Revisa sus servicios: lo que pase con las ventas y las operaciones se calcula en el módulo de cambios de arribo.

Carnival Breeze CCL-BR-261019 CCL · BR Movidio

Carnival Cruise Line · viernes, 11 de septiembre de 2026 · Puerta Maya · 20 min de traslado

Servicios del arribo
Lo que este arribo se compromete a operar. Se edita aquí mismo y se guarda todo de una vez. El precio lo resuelve la tarifa de la cuenta, no se captura.

Agregar servicio Guardar servicios

EXCURSIÓN	HORA	MÍN	MÁX	ALLOTMENT
Snorkel tres arrecifes	10:00	2	60	15
ATVs	11:00	10	50	10
Jeep tour costa este	11:00	6	60	30
Snorkel tres arrecifes	14:15	2	60	60

Ventas de naviera
Corte vigente: 38 pax, cargado el 11 sept 2026, 12:24.

Importar ventas

Acciones

Ver el día de operaciones

Capturar corte

Mover arribo

Repetir en otras fechas

Editar

Cancelar arribo

Horarios
El reloj del barco va 1 h adelante del reloj del puerto.

LLEGADA

SHIP TIME	Offset	PORT TIME
08:00	+1 h	07:00

ALL ABOARD

SHIP TIME	Offset	PORT TIME
17:30	+1 h	16:30

CURVA DE VENTA

ARRIBOS

Repetir el arribo del Carnival Breeze

Crea este mismo arribo en las fechas que elijas: el mismo barco, a la misma hora, en el mismo muelle y con las mismas excursiones.
Primeros ves qué va a pasar y no se guarda nada hasta que confirmes.

FECHA

Elige una fecha

+ Agregar

Si el barco viene cada tantos días, agrégalo de golpe.

CADA ... DÍAS

VECES

7

4

Agregar al listado

O durante un rango de fechas, los días de la semana que elijas. Es como viene un itinerario: el barco llega los martes y los sábados.

ENTRE ESTAS FECHAS

Elegir periodo

Dom

Lun

Mar

Mié

Jue

Vie

Sáb

Agregar al listado

2026-09-18

2026-09-25

2026-10-02

2026-10-09

FECHA	QUÉ VA A PASAR	EXCURSIONES
2026-09-18	Se crea No hay arribo de este barco ese día, así que se crea con todas sus excursiones.	4
2026-09-25	Se crea No hay arribo de este barco ese día, así que se crea con todas sus excursiones.	4
2026-10-02	Se crea No hay arribo de este barco ese día, así que se crea con todas sus excursiones.	4
2026-10-09	Se crea No hay arribo de este barco ese día, así que se crea con todas sus excursiones.	4

Cancelar

Repetir en 4 fechas

PLAN · 02

Repeat the arrival *on the dates you pick*

The same ship, at the same time, at the same pier and with the same excursions. If it comes every seven days you add it at once, and if it arrives Tuesdays and Saturdays you add it by weekday.

- Every so many days, so many times, or a date range with the days you pick
- You see what will happen first, and nothing is saved until you confirm
- Everything repeated stays editable after, arrival by arrival

BRIING SHOREX

06 / 19

Move the arrival and see *what breaks before you save*

The ship changes day or time and the platform shows you, on the same screen, what moves with it, what stays at its own time and what already had people sold.

- You decide whether the excursions follow the ship and whether the operations already built move too
- Excursions with a fixed time stay put, and the platform tells you which one and why
- Sales loaded and resources already assigned show up in the list of what is affected
- Nothing is applied until you confirm

ARRIBOS
Mover arribo

Cambia el día o la hora a la que atracar el barco. Abajo ves, antes de guardar, qué se recorre con él y qué se queda donde está.

FECHA NUEVA
11 sept 2026

HORA DE ATRAQUE
07:00

ALL ABOARD
16:30

Si lo dejas vacío, se mueve el mismo tiempo que el barco.

Zarpa el 2026-09-11 a las 16:30. La escala dura 9 h 30 min.

☒ Recorrer las excursiones que siguen al barco

Algunas excursiones salen siempre un rato después de que atracar el barco: esas se recorren solas. Las que tienen hora fija se quedan. Abajo dice cuál es cuál.

☐ Recorrer también las operaciones ya armadas

Las lanchas y los guías que ya tenían hora asignada se recorren lo mismo que el barco. Después conviene revisar que no se encimen con otra salida.

QUÉ SE VE AFECTADO
8 cosas

EXCURSIONES DE ESTE ARRIBO - 4

- ✓ Snorkel tres arrecifes - 10:00 SE QUEDA

Esta excursión tiene hora fija: se queda a las 10:00 aunque el barco cambie.
- ✓ ATVs - 11:00 SE QUEDA

Esta excursión tiene hora fija: se queda a las 11:00 aunque el barco cambie.
- ✓ Jeep tour costa este - 11:00 SE QUEDA

Esta excursión tiene hora fija: se queda a las 11:00 aunque el barco cambie.
- ✓ Snorkel tres arrecifes - 14:15 SE QUEDA

Esta excursión tiene hora fija: se queda a las 14:15 aunque el barco cambie.

VENTAS YA CARGADAS - 1

- ✓ 6 renglones de venta ya cargados SE QUEDA

38 personas vendidas que se van con el barco. El reporte de ventas no cambia.

OPERACIONES YA ARMADAS - 3

- Snorkel tres arrecifes - 10:00 SE RECORRE

Lleva 15 personas de este arribo. Puedes recorrerla lo mismo que el barco o dejarla a su hora.
- ATVs - 11:00 SE RECORRE

Cancelar
Mover el arribo

Lleva 15 personas de este arribo. Puedes recorrerla lo mismo que el barco o dejarla a su hora.

BLOCK 02

Operate

The operation changes the night before and sometimes the same morning. Here it gets sorted without crossed calls.

THE WHOLE DAY

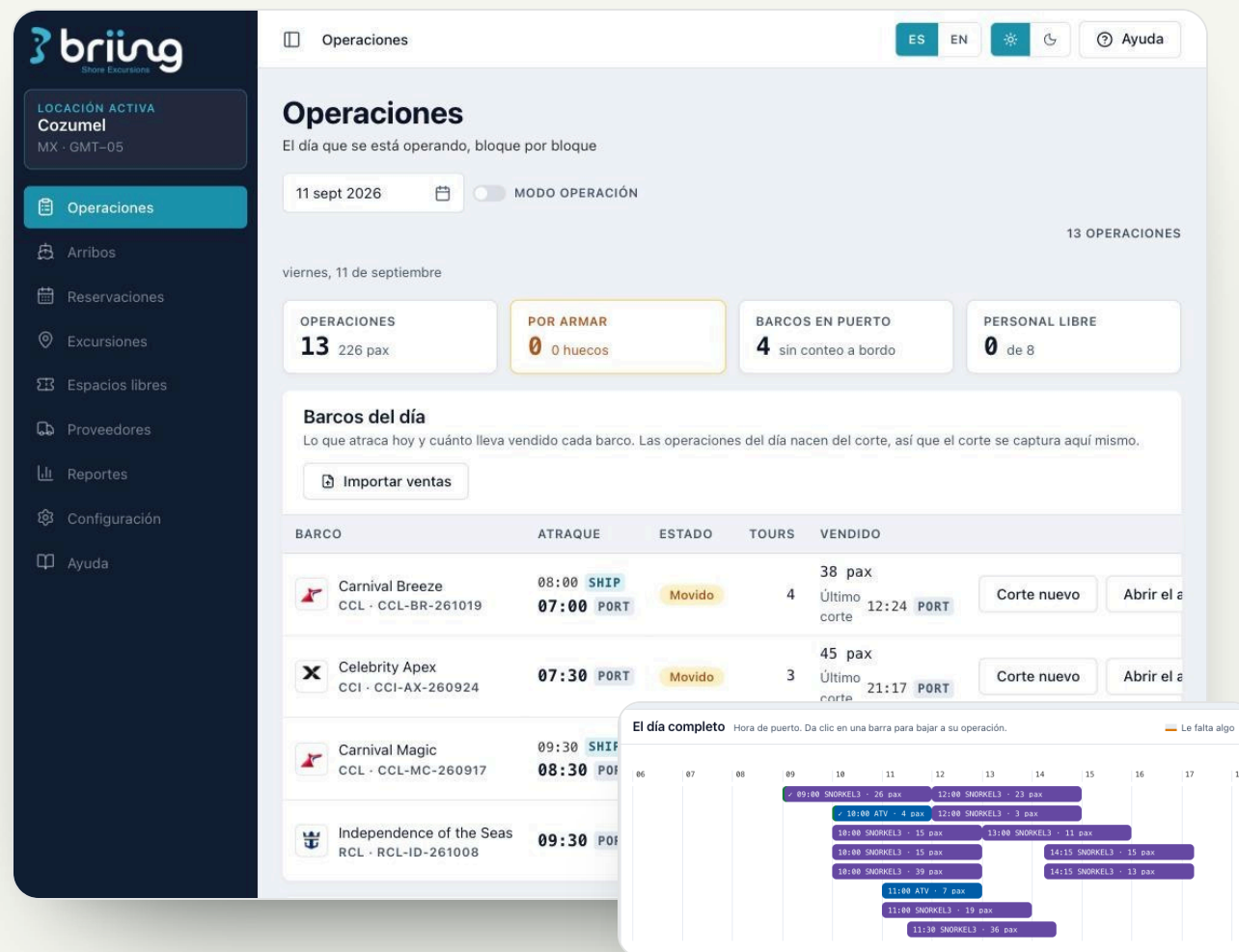
RESOURCES AND STAFF

THE PIER ON THE PHONE

The day of operations, *block by block*

How many operations go out, how many are still to be built, which ships are in port and how much staff is free. The whole day on a timeline, in port time.

- Built, to be built, with gaps or closed, visible at a glance
- The platform spots when two operations at the same time fit together and proposes merging them
- A person always approves the merge, and each excursion defines whether it accepts being merged
- Operation mode for the screen that stays on at the pier



LOCACIÓN ACTIVA

Cozumel

MX - GMT-05

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Arribos

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Ayuda

Configuración

ES EN

ES

EN

?

Ayuda

Configuración

La locación, el catálogo, las tarifas y quién entra

Locación

Navieras y barcos

Templates

Canales y tarifas

Recursos

Móvil

Usuarios

Equipo

Personal

Tipos de recurso

Las categorías de equipo con las que operas, por ejemplo Lancha, Camión o Equipo de snorkel. Cada tipo tiene una naturaleza: unidad, si se aparta completa (una lancha), o inventario, si se cuenta por piezas (chalecos).

+ Nuevo tipo

NOMBRE	NATURALEZA	RECURSOS
Equipo de snorkel	Inventario	1
Jeeps	Inventario	0
Lancha	Unidad	3
Van	Unidad	2

Recursos

Las lanchas, camiones, equipo y demás cosas que necesitas para operar. Son las que ponen el límite real de cuánta gente puedes llevar.

+ Nuevo recurso

CÓDIGO	NOMBRE	TIPO	CAPACIDAD O EXISTENCIA	BUFFER	ESTADO
BARRACUDA	Lancha Barracuda	Lancha	60 PAX	30	Disponible
COQ	La Cisne	Lancha	60 PAX	60	Disponible
MARLIN	Lancha Marlin	Lancha	20 PAX	30	Disponible
SNORKELSET	Equipo de snorkel completo	Equipo			
VAN01	Van 1	Van			
VAN02	Van 02	Van			

RECURSOS 3 LIBRES

PERSONAL 0 LIBRES

Arrastra al renglón que lo pide, o da clic para elegirlo y otro clic en el renglón.

Q. Buscar por nombre

Equipo de snorkel 1

Lancha 3

Van 2

SOLO LIBRES

Equipo de snorkel completo

EQUIPO DE SNORKEL - 80 LIBRES DE 80

La Cisne

LANCHA - CARGA 60

EN USO

Lancha Barracuda

LANCHA - CARGA 60

EN USO

Lancha Marlin

LANCHA - CARGA 20

EN USO

Van 02

VAN - CARGA 30

Van 1

VAN - CARGA 14

OPERATE • 02

Resources and staff, *without guessing what is free*

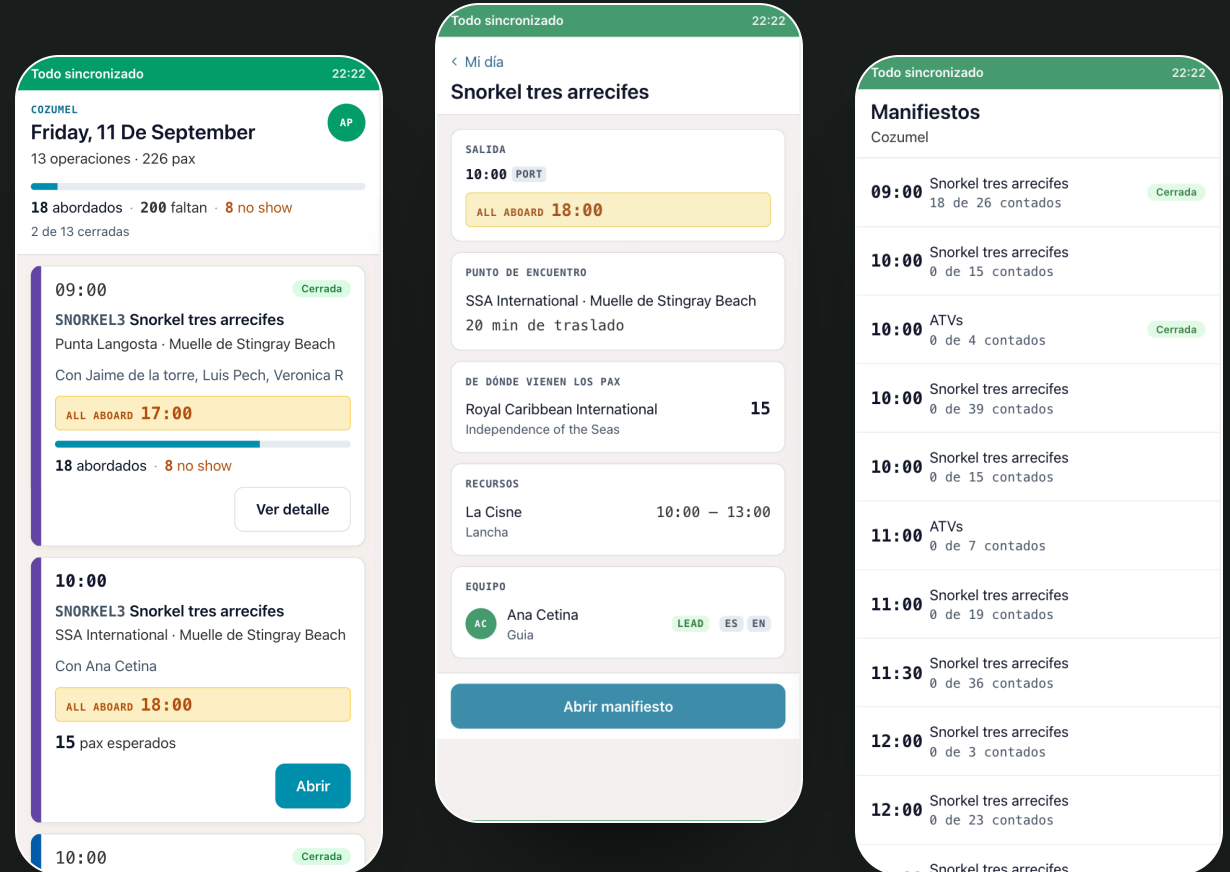
A boat is reserved whole. Snorkel gear is counted by piece. The platform knows the difference, and that is why it can tell you the real limit of people you can take.

- Resources by unit or by inventory, with their capacity, their stock and their buffer
- Guides, instructors and operators managed by location
- When an operation is not built, it tells you what is missing and how many are available right now
- Suppliers for what you do not operate, with their charges and their settlement

The pier in your *guide's pocket*

A field app that opens on any phone, with the same account and without downloading anything from any store. The guide sees their day, does check in and closes the operation from there.

- My day, the week and the manifests, with what each guide is assigned
- Boarded, missing and no shows live by operation
- The day does not close while any operation is still open, and the platform tells you which one
- It syncs when there is signal and holds when not



BLOCK 03

Sell and report

Billing the cruise line happens weeks after the tour. The only thing holding it up is a number nobody can argue with.

SALES COUNTS

OPEN SPACES

OPERATION DOCUMENTS

The cruise line sales counts, *with their history*

The cruise line reports how much it has sold and that count rules. Key it in or import it, and the departure's availability recalculates itself.

- Current count and previous counts, with who loaded it and at what time
- Sales curve for the arrival, to see if the ship is going to fill or not
- Sold, assigned and capacity for the departure on the same line
- The price comes from the account's rate, it is never keyed in by hand

Ventas de naviera

Corte vigente: 38 pax, cargado el 11 sept 2026, 12:24.

 Importar ventas



CUÁNDO	FUENTE	PAX	LÍNEAS	MONTO	ESTADO
11 sept 2026, 12:24 Operaciones Cozumel	Captura manual	38 +13	6	USD 992,00	Vigente
11 sept 2026, 3:05 Operaciones Cozumel	Captura manual	25 +3	4	USD 797,00	Anterior
10 sept 2026, 21:17 Operaciones Cozumel	Captura manual	22	4	USD 621,00	Anterior



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Espacios libres

ES EN

Ayuda

Espacios libres

Lo que quedó sin vender en las salidas del día

11 sept 2026

Todas las excursiones

Solo con lugares libres

14 SALIDAS

viernes, 11 de septiembre: 491 lugares libres repartidos en 14 salidas.

07:00

ATV ATVs

cap 45 · navieras 0 · reservaciones 0

45 libres

BARCO	CUENTA DE ORIGEN	APARTADO	VENDIDO	PUEDE SOLTAR
Ninguna naviera aparta lugares en esta salida. Todo lo libre es del pool.				

08:37

SNORKEL3 Snorkel tres arrecifes

cap 60 · navieras 0 · reservaciones 3

57 libres

BARCO	CUENTA DE ORIGEN	APARTADO	VENDIDO	PUEDE SOLTAR
Ninguna naviera aparta lugares en esta salida. Todo lo libre es del pool.				

09:00

ATV ATVs

cap 45 · navieras 0 · reservaciones 0

45 libres

BARCO	CUENTA DE ORIGEN	APARTADO	VENDIDO	PUEDE SOLTAR
AX Celebrity Apex	Celebrity cruises cuenta	0	0	0

09:00

SNORKEL3 Snorkel tres arrecifes

cap 60 · navieras 40 · reservaciones 0

20 libres

BARCO	CUENTA DE ORIGEN	APARTADO	VENDIDO	PUEDE SOLTAR
AX Celebrity Apex	Celebrity cruises cuenta	40	26	14

09:00

ATV ATVs

cap 45 · navieras 0 · reservaciones 0

45 libres

BARCO	CUENTA DE ORIGEN	APARTADO	VENDIDO	PUEDE SOLTAR
AX Celebrity Apex	Celebrity cruises cuenta	0	0	0

09:00

SNORKEL3 Snorkel tres arrecifes

cap 60 · navieras 40 · reservaciones 0

20 libres

BARCO	CUENTA DE ORIGEN	APARTADO	VENDIDO	PUEDE SOLTAR
AX Celebrity Apex	Celebrity cruises cuenta	40	26	14

Mover

SELL AND REPORT · 02

The open spaces, *and who to release them to*

What the cruise line held and did not sell is still your capacity. The platform shows it departure by departure, tells you how much you can release and lets you move it.

- How many open spots are left in the day and in which departures
- Held and sold by ship and by source account
- What can already be released, calculated against the latest count
- Move the loose capacity to the pool to sell it in another channel

The documents *of the operation*

Arrivals of the day, detail by ship, resources of the day, end of day, financial and incidents. Each one with its date, its signature and the time it was generated, to view, export or print.

- Arrivals of the day with pier, arrival and all aboard in both times
- Columns you turn on and off depending on who the report is for
- Download in PDF and in Excel
- Sending by email and by WhatsApp to the recipients you set up



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Cozumel

MX · GMT-05

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ES

EN

Ayuda

Reportes

Los ocho documentos de la operación, para ver, exportar o imprimir

REPORTES

FECHA

Arribos del día

11 sept 2026

Descargar PDF

Descargar Excel

Qué barcos llegan, a qué muelle, a qué hora hay que estar de vuelta y cuánta gente traen vendida.

COZUMEL

Arribos del día

11/09/2026

Generado 11/09/26, 10:21 p.m.

Operaciones Cozumel

FECHA 2026-09-11

DETALLE

11 de 11 columnas

MUELLE	BARCO	NAVIERA	LLEGADA	LLEGADA (BARCO)	ALL ABOARD	ALL ABOARD (BARCO)	PAX A BORDO	EXCURSIONES	VEN
Puerta Maya	Carnival Breeze	Carnival Cruise Line	07:00	08:00	16:30	17:30	—	4	
Punta Langosta	Celebrity Apex	Celebrity Cruises	07:30	—	17:00	—	—	3	
Puerta Maya	Carnival Magic	Carnival Cruise Line	08:30	09:30	17:00	18:00	—	5	
SSA International	Independence of the Seas	Royal Caribbean International	09:30	—	18:00	—	—	3	
ARRIBOS 4 PAX A BORDO 0 PAX VENDIDOS 229									

Several ports, one platform, *operations that never mix*

Cozumel, Roatán, Cabo San Lucas, the Mexican Pacific or a port in Europe. Each destination operates as if the platform were its own.

- Excursion catalog, resources and staff independent by location
- Arrivals and operations that never cross between destinations
- Operating currency and local billing currency, with their exchange rate and a warning when it is getting old
- Cruise lines and ships as a global catalog, because the ship is the same in every port
- Each user gets into the locations that belong to them, with the permissions for each one

The screenshot shows the 'Configuración' (Configuration) page for the 'Cozumel' location. The interface is in Spanish and includes a sidebar with navigation options like Operaciones, Arribos, Reservaciones, Excursiones, Espacios libres, Proveedores, Reportes, Configuración, and Ayuda. The main content area is titled 'Configuración' and includes tabs for Locación, Navieras y barcos, Templates, Canales y tarifas, Recursos, Móvil, and Usuarios. The 'Locación' tab is active, showing details for 'Cozumel' (CÓDIGO: CZM, ZONA HORARIA: America/Cancun, MONEDA DE OPERACIÓN: USD, NOMBRE: Cozumel, PAÍS: MX, MONEDA LOCAL DE COBRO: MXN). It also displays the 'Tipo de cambio' (Exchange rate) as 18.5000 USD to MXN, with a warning that it's 254 days since it was updated. Below this, there's a section for 'Estado inicial de los arribos' (Initial arrival status) with buttons for 'Programado' and 'Confirmado'. The 'Muelles' (Docks) section shows a table of docks with their names, transfer times, and active status.

NOMBRE	TRASLADO	ACTIVO
Puerta Maya	20 min	☒
Punta Langosta	15 min	☒
Punta Llorona	30 min	☒
SSA International	20 min	☒

PRICING

You pay by port, *not by ship*

A monthly fee per location and a single licensing and onboarding charge. Onboarding is guided training: your team learns to load its arrivals and set up its rates, and the platform manual stays inside for when new people come in.

FEE

Monthly per location

LICENSING AND ONBOARDING

A single charge at the start

COMMITMENT

No contract

TRAINING

Guided, with the manual inside

UPDATES

Included

THE FIGURES ARE SET BY LOCATION, BASED ON THE SIZE OF YOUR OPERATION. WE GIVE THEM TO YOU ON THE CALL.

Shorex is one piece of an ecosystem *that is already built*



Shore excursion operations, from ship arrival to end of day.



Booking engine and daily operations for tour operators.



Surveys, reviews and loyalty to know what happened after the tour.



Custom software for what your operation cannot solve with an off the shelf product.

Tell us how *your port*
operates.

Half an hour on a call and we show you the platform with your operation inside, with your ships and your excursions, not with demo data.

EMAIL

hola@briing.me

SITE

briing.me/en/shorex

WHERE WE ARE

Cozumel, Quintana Roo, Mexico