

Sell, run and get paid for your tours *from one place.*

A booking engine built for how tours really sell in the Caribbean. Inventory by departure, shared capacity, commissions by channel and payments that land in the right account without anyone reconciling by hand.

PLATFORM DECK BRIING.ME

Día de playa
 Jue, 17 sep 2026

USD MXN EN ES

1
Fecha y personas

2
Datos

3
Complementos

4
Pago

Elige fecha y personas
 Elige el día y cuántos van. El precio se actualiza solo.

Elige la fecha

Personas 5 en total

Septiembre 2026

Do	Lu	Ma	Mi	Ju	Vi	Sá
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	1	2	3

Adultos
 16 años o más
\$728 MXN

- 3 +

Jóvenes
 4 a 15 años
\$637 MXN

- 2 +

Niños
 4 a 11 años
\$455 MXN

- 0 +

Bebés
 Hasta 3 años
\$0 MXN

- 0 +

Elige el horario
☒ 09:00 — Mañana (60 min)

Día de playa
 17 sep 2026
 09:00 — Mañana

Detalles

3x Adultos	\$2,184
2x Jóvenes	\$1,274
Subtotal personas	\$3,458

Desglose de precio

Subtotal tours	\$3,458
Depósito tours	\$1,383

DEPÓSITO A PAGAR HOY
\$1,383 MXN

Saldo restante \$2,075

Código de cupón

¿Eres agencia?

The booking engine and the daily operation of a tour operator, *on the same platform*

Catalog, departures, capacity, payments, manifests and settlements.
What you sell on your site, what comes in through agencies and what you collect at the pier end up in the same place, with the same number.

For the operator who already knows what time the first boat leaves, who sold the same seats twice on a Sunday and who still works out the agency commission by hand.

The platform was not born across from the operation, it was born *inside it*. So it solves the pier balance and the agency commission, not just the catalog.

Tour and excursion operators

Marinas, parks and destination management companies

Operations and admin teams

Three blocks covering the full cycle, *from the sale to the month close*

01

Sell

Sell direct, sell more per booking and measure the promo that drove it.

Your own booking engine

Add ons and extras

Discount codes with rules

Bookable through AI

02

Operate

The day, the tour and the pier. What today gets sorted out over WhatsApp.

The whole day on one screen

Setup for every tour

Field webapp for the guide

03

Get paid and measure

Deposits, balances, commissions and the number you close the month with.

Deposits, balances and partial payments

Agency settlements

Exportable reports

BLOCK 01

Sell

Sell direct, sell more per booking and measure the promo that drove it.

BOOKING ENGINE

ADD ONS

DISCOUNT CODES

AI READY

Your own *booking engine*

The engine lives with you and with your brand. Direct sales come in whole, no OTA commission and nobody in the middle.

- Embeddable widget on the site you already have
- Spanish and English, dollars, pesos and many more options
- Trackable links by campaign, webhooks and multiuser
- The customer picks date, time and pax, pays and is confirmed without leaving your site

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Aplicar

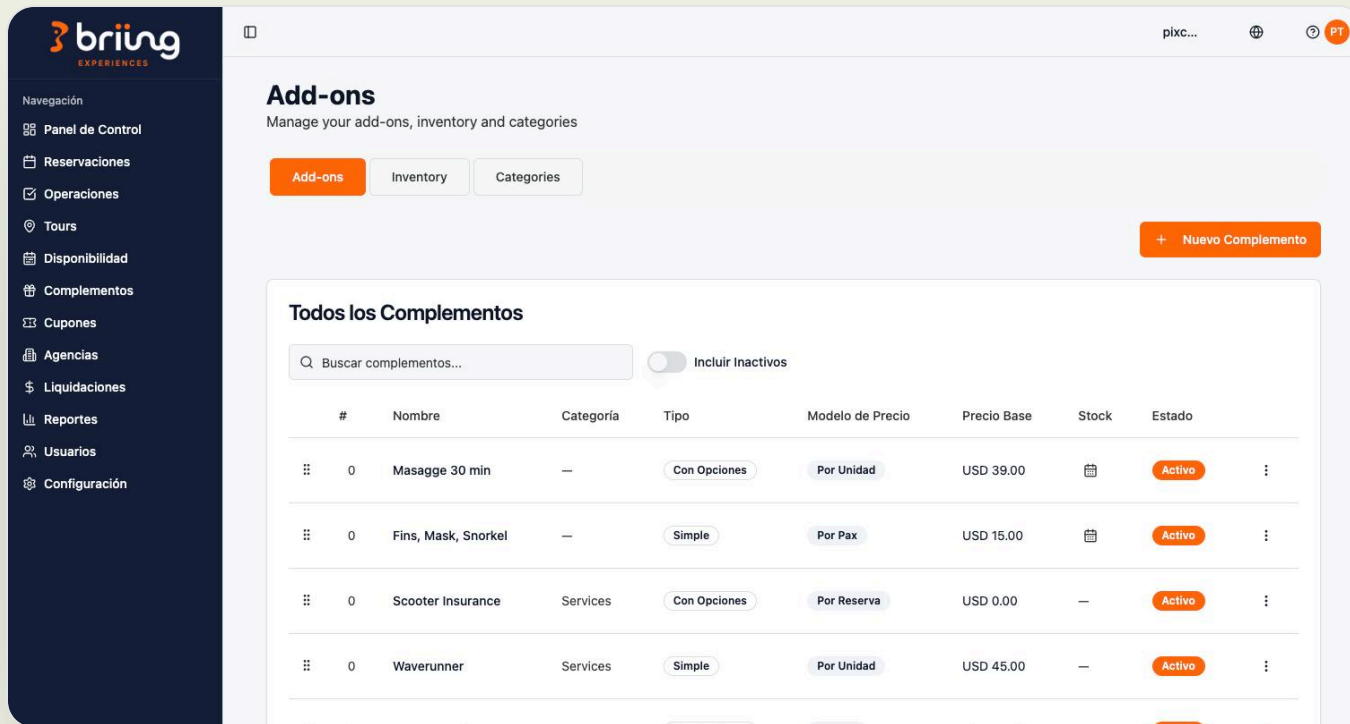
¿Eres agencia?

☐

Continuar →

BRIING EXPERIENCES

05 / 21



SELL · 02

Add ons that raise *the average ticket*

Photos, transport, gear or whatever you sell with the tour. The add on shows up once the customer has already decided to buy, which is exactly when they take it.

- Priced per unit, per pax or per booking
- Simple, or with options and their own stock
- They also sell at the point of sale and in the field

Discount codes *with rules*

Promos with their own window and their own count, so you know which campaign moved the needle.

- Percentage or fixed amount
- Booking window and travel window set separately
- Use count by campaign

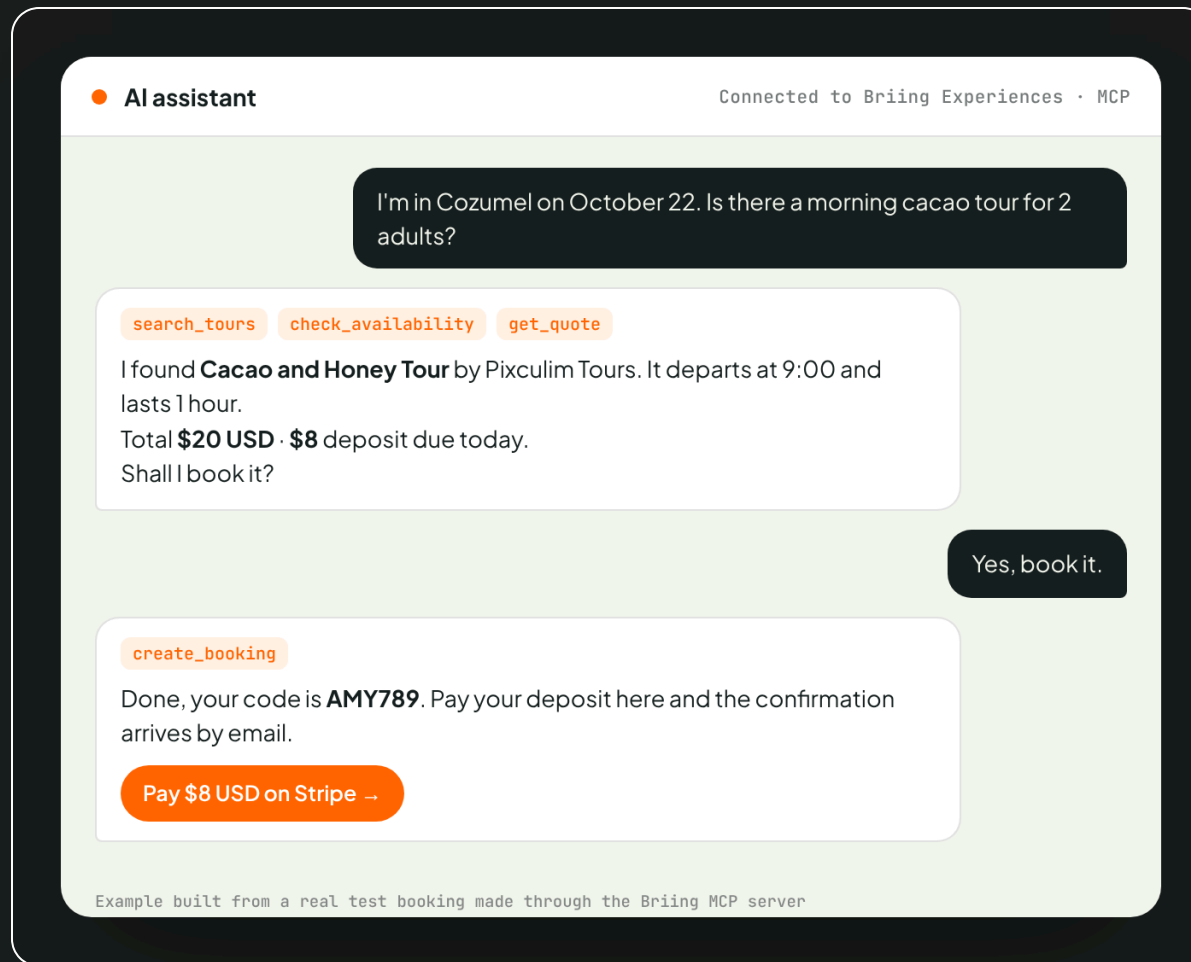
Todos los Cupones

Código	Descuento	Se Aplica A	Uso	Período de Validez	Activo	Acciones
LINDA26	15%	Total	0	Reserva: May 1 Viaje: Jun 10	☒	  
VERANO	20 USD	Por Pax	1	Reserva: May 1 Viaje: Sep 1	☒	  
VIP	15%	Total	15	Siempre	☒	  

Your tours, bookable through *artificial intelligence*

More and more travelers plan their trips with ChatGPT, Gemini, Claude or Meta AI. Briing Experiences is built so those assistants can find your tours, understand your prices and book for your guests.

- Every tour publishes prices, schedules, meeting point and policies in a format AI reads instantly
- Open MCP server: an assistant searches, quotes and creates the booking in seconds
- The traveler always pays on Stripe through their own link, the agent never sees their card
- Every booking shows whether it came from ChatGPT, Gemini, Claude or another assistant



We measured it against *the most used engines*

With a Briing prefilled link, an AI agent reaches the payment screen in 3 actions and 39 seconds. The traditional flow took it 22 actions and 101 seconds.

	Briing Experiences	FareHarbor	Peek	Bókun	Rezdy	Xola	Checkfront
AI reads prices and schedules without opening a browser	✓	×	×	×	Prices only	×	×
Structured data (schema.org) with price and how to book	✓	×	×	×	×	×	×
Lets AI bots into the booking engine	✓	Blocks it	Partial	Blocks it	✓	✓	✓
AI guide (llms.txt) on the booking engine	✓	×	×	×	×	×	×
Any AI agent can book end to end	✓	Only inside ChatGPT, operators in its network	Its MCP only looks up	In early access	×	×	×
Link that fills date, time, guests and customer details	✓	Not documented	Not documented	Not documented	Not documented	Not documented	Date only

Our own tests on October 4 and 5, 2026, on one public booking page of a real operator per platform, plus each company's public documentation. FareHarbor introduced its ChatGPT app in April 2026, Peek has had a lookup MCP server since 2024 and Bókun announced its ChatGPT and Claude integration in September 2026. Trademarks belong to their respective owners.

BLOCK 02

Operate

The operation changes the night before and sometimes the same morning. Here it gets sorted without crossed calls.

THE WHOLE DAY

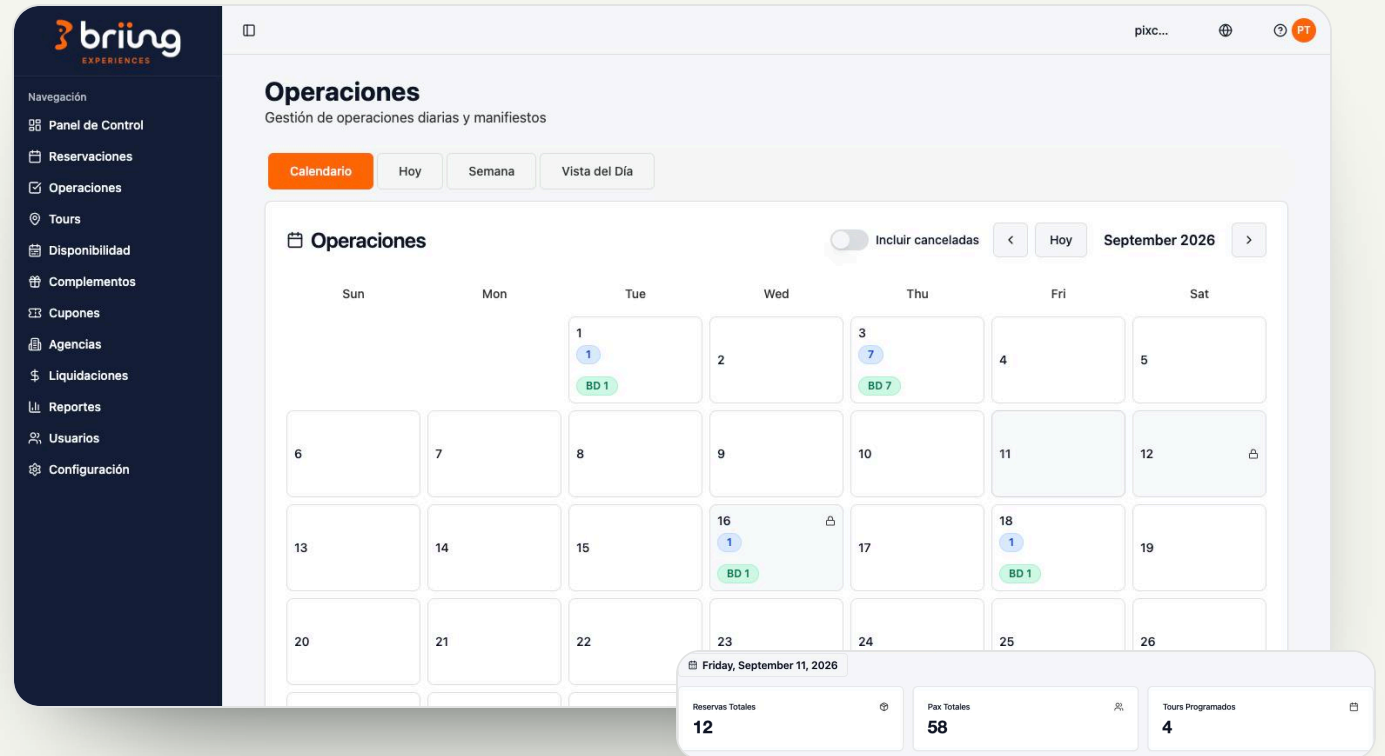
EVERY TOUR YOUR WAY

THE PIER ON THE PHONE

The whole day *on one screen*

Calendar, manifest and capacity in the same place. Who is going out, on which boat and with how many seats left.

- Calendar, week, today and day view with manifest
- Operations center, check ins, no shows, upsells and add ons
- Capacity shared between tours that use the same boat
- Manifest export to CSV and PDF



Tipos de Pax *
Define las categorías de pasajeros (Adulto, Niño, Estudiante, etc.) para tu tour. Se requiere al menos uno.

+ Agregar Tipo de Pax

Nombre del Tipo de Pax *		Notas
Adults		Notas internas sobre este tipo de pax...
Etiqueta en Español		
Adultos		
Edad Mínima	Edad Máxima	Activo
16	∞	☒
Cant. Mín por Reserva	Cant. Máx por Reserva	Cuenta para Capacidad
0	∞	☒

OPERATE • 02

Set up every tour *your way*

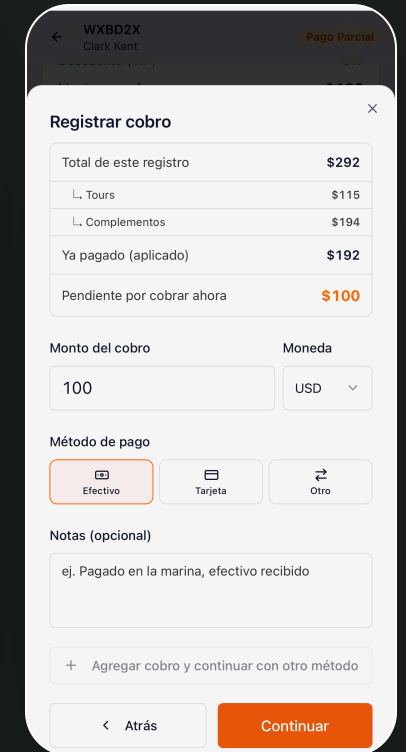
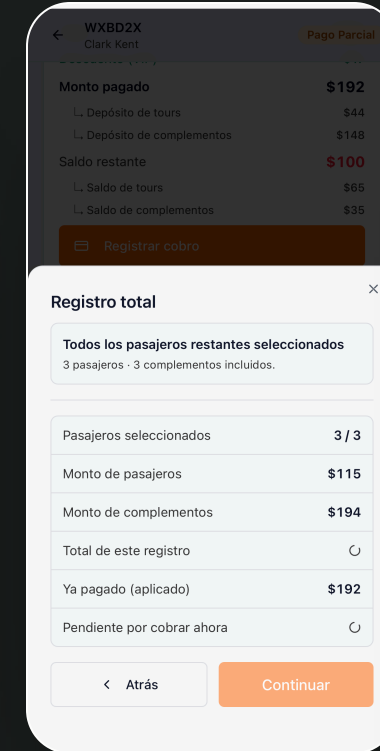
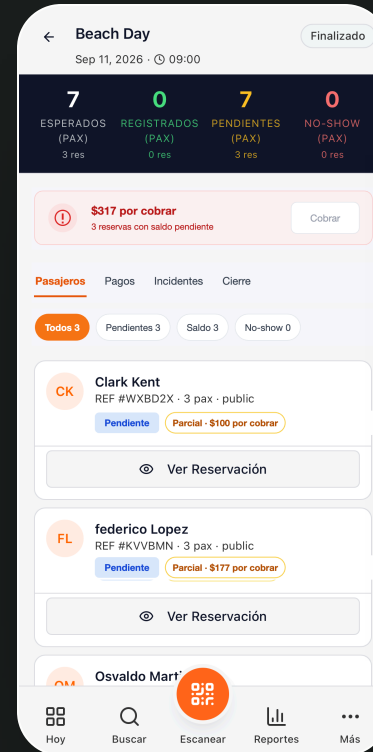
Every tour has its own rules. Here you write them once and the engine, the field webapp and the reports respect them.

- Pax types with age range and minimums per booking
- Its own deposit percentage for each tour
- Spanish and English content on the same screen

The pier, in your *guide's pocket*

It opens on any phone, nothing to download. The guide gets to the departure, sees who is expected, checks passengers in and collects the balance right there.

- Manifest by departure: expected, checked in, pending and no shows
- Full or partial check in, picking passengers and add ons
- Balance collected at the pier: cash, card or another method
- No shows, incidents and closing the operation



BLOCK 03

Get paid and measure

Deposits, balances, commissions and the number you close the month with.

DEPOSITS AND BALANCES

AGENCY SETTLEMENTS

REPORTS

Deposits, balances *and* partial payments

Take a deposit to lock the seats and the rest on the day of the tour. No more spreadsheet on the side.

- Separate deposit and balance for the tour and for add ons
- Amount, deposit and pending in plain sight on the list
- The balance is collected at the office or the pier and lands in the same history

Reservaciones
Gestiona las reservaciones y reservas de huéspedes

371 reserva(s) encontrada(s)

Huésped / ID Conf.	Tour	Fecha	Hora	Pax	Estado
federico Lopez KVVBMN	Beach Day	18/09/26	09:00	3	Confirmada
Juan perez U7M94G	Beach Day	03/09/26	09:00	2	Registrado
Clark Kent WXBD2X	Beach Day	03/09/26	09:00	3	Confirmada
Juan Perez ZVS87Y	Beach Day	03/09/26	—	2	Confirmada
Alfonso HNVTUN	Beach Day	03/09/26	09:00	6	Registrado
Oswaldo					

Resumen Financiero

Subtotal (3 Pax) **\$115**

Adults x 2 \$80
Teens x 1 \$35

Add-ons \$194

Waverunner x 3 (@ \$45 c/u) \$135
Photo x 1 (@ \$20 c/u) \$20
Masagge 30 min (11:00 am) x 1 (@ \$39 c/u) \$39

Descuento VIP **-\$17**

Total \$292

Monto Pagado \$115

L. Depósito Tours \$44
L. Depósito Add-ons \$71

Saldo Restante \$177

L. Balance Tours \$65
L. Balance Add-ons \$112



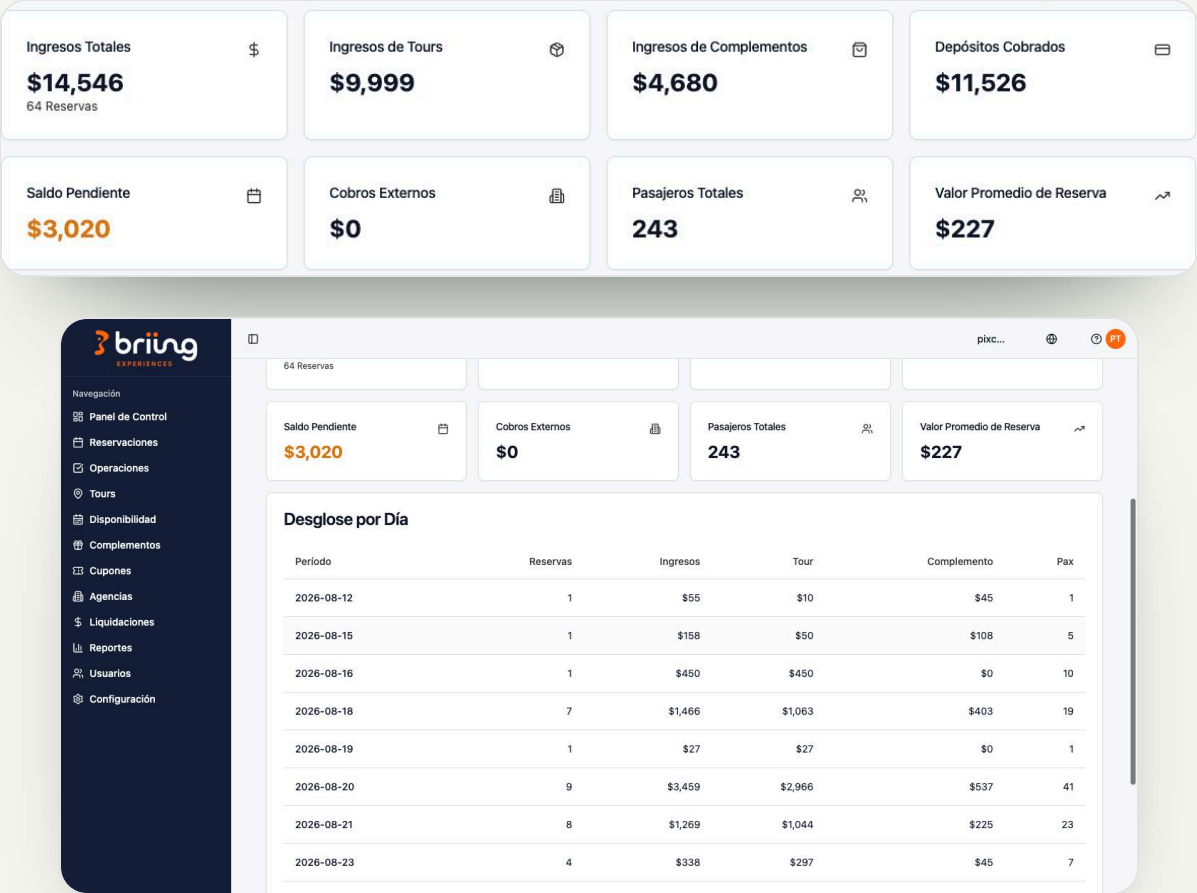
Agency settlements *that add themselves up*

- Customer pays on arrival or payment request, per the deal
- Total, commission and amount to settle per period
- Exportable for accounting

Reports *you can actually read*

The numbers of the business in cards and tables you read at a glance. Exportable when accounting asks for them.

- Catalog of operations and sales reports
- Revenue split by tour and by add on
- Deposits collected, pending balance and export to CSV or PDF



PAYMENTS

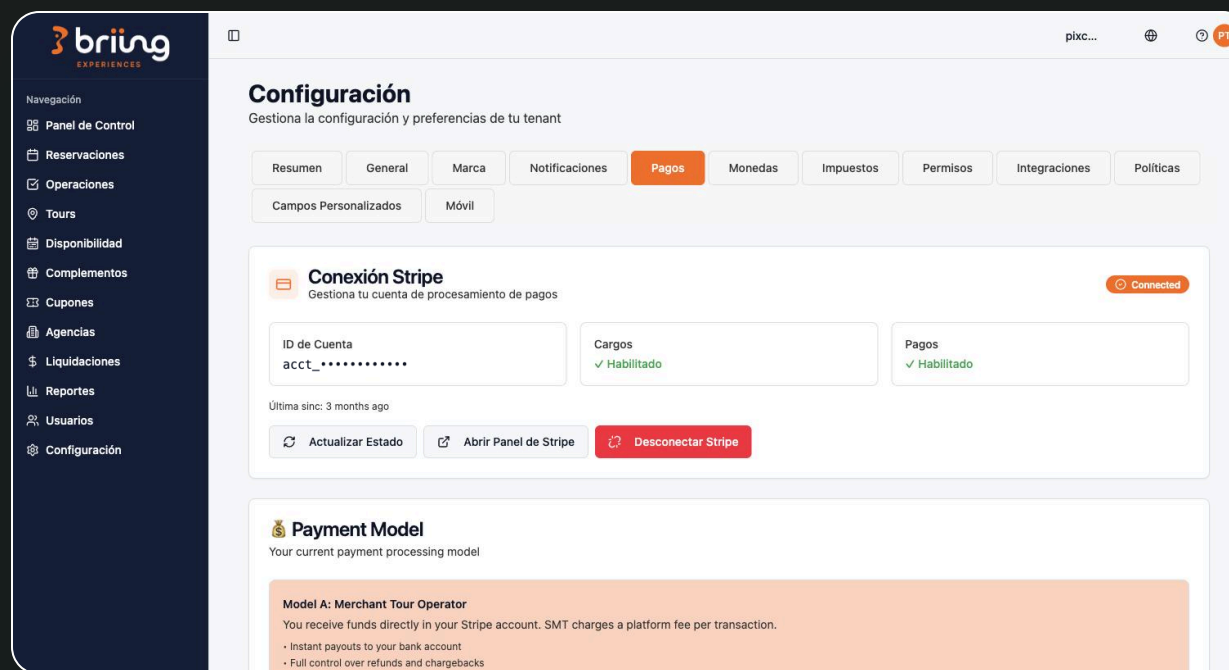
The money goes straight into *your* account, not ours.

You connect your Stripe account once. From there every sale settles in your bank, and we never touch your money.

- Automatic payouts to your bank
- Full control of refunds and chargebacks
- PCI level 1, the same infrastructure that runs Shopify and Uber
- Cards from almost any country, in dollars or pesos

PAYMENTS WITH

Stripe



PRICING

If you don't sell, *you don't pay*

No license to amortize and no monthly minimum to hit in low season.
We charge when you charge.

3%

COMMISSION PER SALE

COMMISSION	3% per sale
MONTHLY FEE	None
SETUP	No cost
LOCK IN	No contract
PAYMENT PROCESSING	Stripe's fee, direct with them

Experiences is one piece of an ecosystem *that is already built*



Booking engine and daily operations for tour operators.



Shore excursion operations, from ship arrival to end of day.



Surveys, reviews and loyalty to know what happened after the tour.



Custom software for what your operation cannot solve with an off the shelf product.

Half an hour and we
show you *your operation*
inside.

You tell us how you sell today and we show you how it would look in Briing Experiences, with your tours and your rates. Book the call on the site or write to us.

EMAIL

hola@briing.me

SITE

briing.me/en/experiences

WHERE WE ARE

Cozumel, Quintana Roo, Mexico